

Interested in becoming a trade marks examiner?

You are surely familiar with some of our more famous Trade Marks, for example, Magnum ice creams, Dove beauty bar and of course Buzzy Bee.

A letter, word, phrase, sound, smell, shape, logo, picture, aspect of packaging or any combination of these can be included as a Trade Mark. A business who owns a trade mark relies heavily on it to position itself in the market. Recognised trade marks help to communicate a desired image and level of quality.

As a Trade Mark Examiner you will review trade mark applications in order to make sure they meet the requirements for registration. You will be amongst the first to see new and exciting ideas. Your job is to review the written claims in each class applied for protection, conduct searches to see if there are any conflicting trade marks and determine whether the mark meets other requirements under the current legislation.