



It's easier to  
point & click...

...than it is  
to post & lick.





# Great ideas come in all shapes & sizes

But when it comes to managing Intellectual Property – you can get it all sorted straight from your desktop.

At IPONZ we're refreshing our online services. You'll find managing your Intellectual Property assets is getting a lot faster, simpler and more effective. Over the next six months you'll see a number of improvements. *Highlights include:*

- We will be releasing a new look for our website and updating much of the content it contains on 19 August 2008.
- In late September you'll be able to apply for 'Patents Online', which will be closely followed by 'Designs Online' to compliment our 'Trade Marks Online' facility.
- From November it will be easier for you to correspond with IPONZ – you'll have the option of receiving correspondence by email.
- From December, you'll be able to see all your correspondence associated with your Patent, Trade Mark or Design online in one place.

To learn more about these new services, or if you have any questions about the changes, please visit [www.iponz.govt.nz](http://www.iponz.govt.nz) now. If you prefer, contact IPONZ on 0508 447 669 or [info@iponz.govt.nz](mailto:info@iponz.govt.nz).

