

Online Service Initiatives

Australasian Inprotech User Group Meeting

27 November 2009

Ministry of Economic
Development



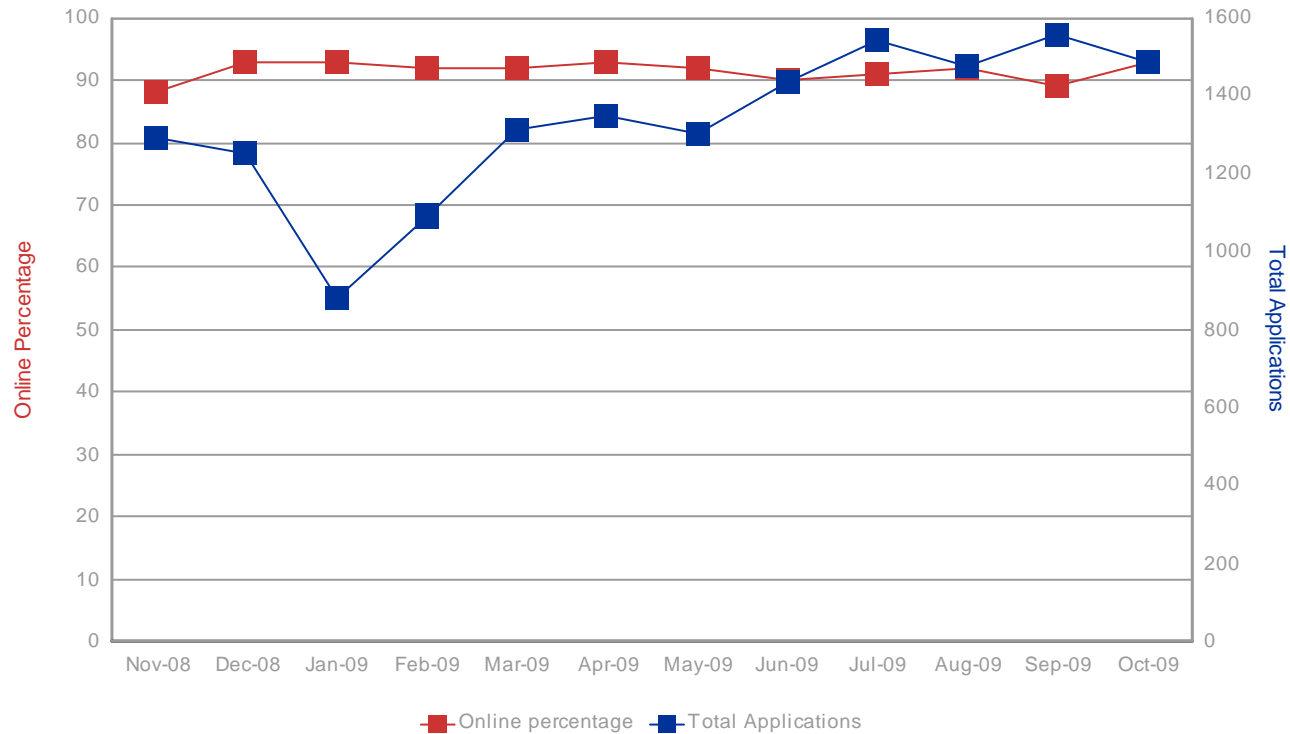
M a n a t ū Ō h a n g a

Intellectual Property Office
of New Zealand

Review of recent initiatives

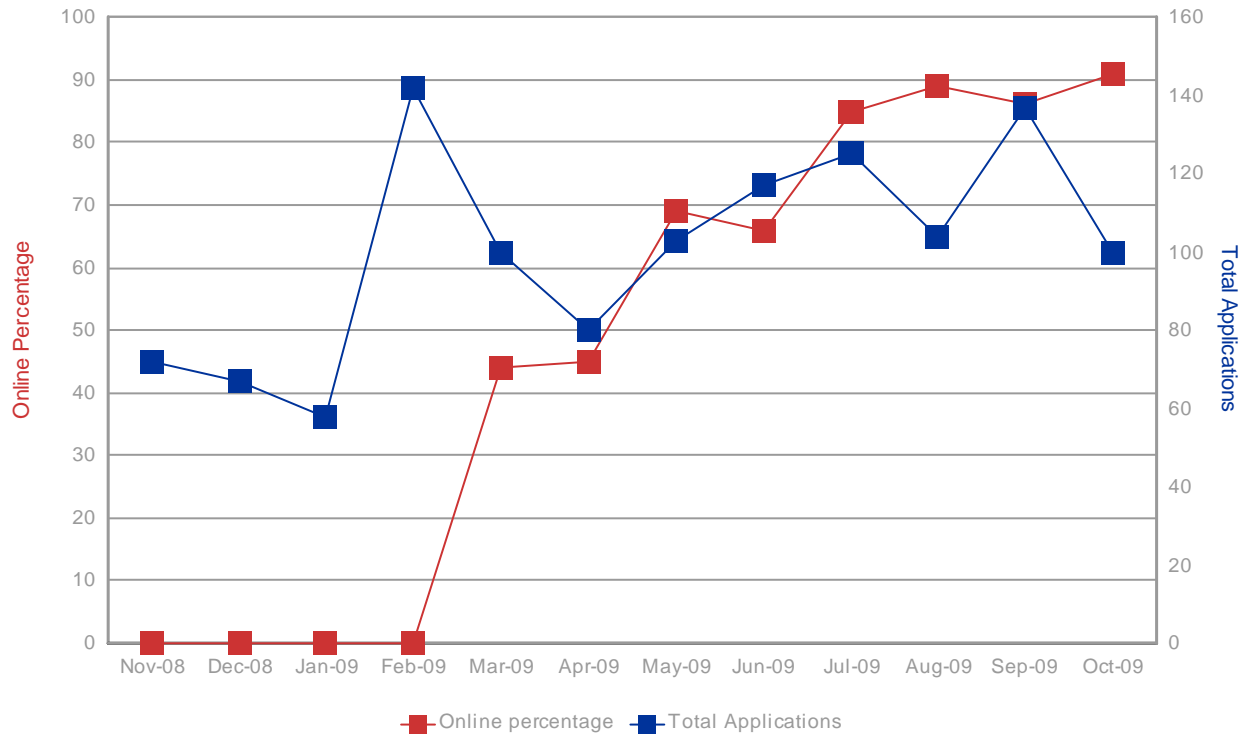
- New website (August 2008)
- Designs Online (October 2008)
- Patents Online (November 2008)
- Hearings Decisions Online (November 2008)
- S and PA's Online (February 2009)
- PCT Status 40/45 Changes (May 2009)
- View IP History (September 2009)

Trade Mark Filing Volumes & Online Percentage



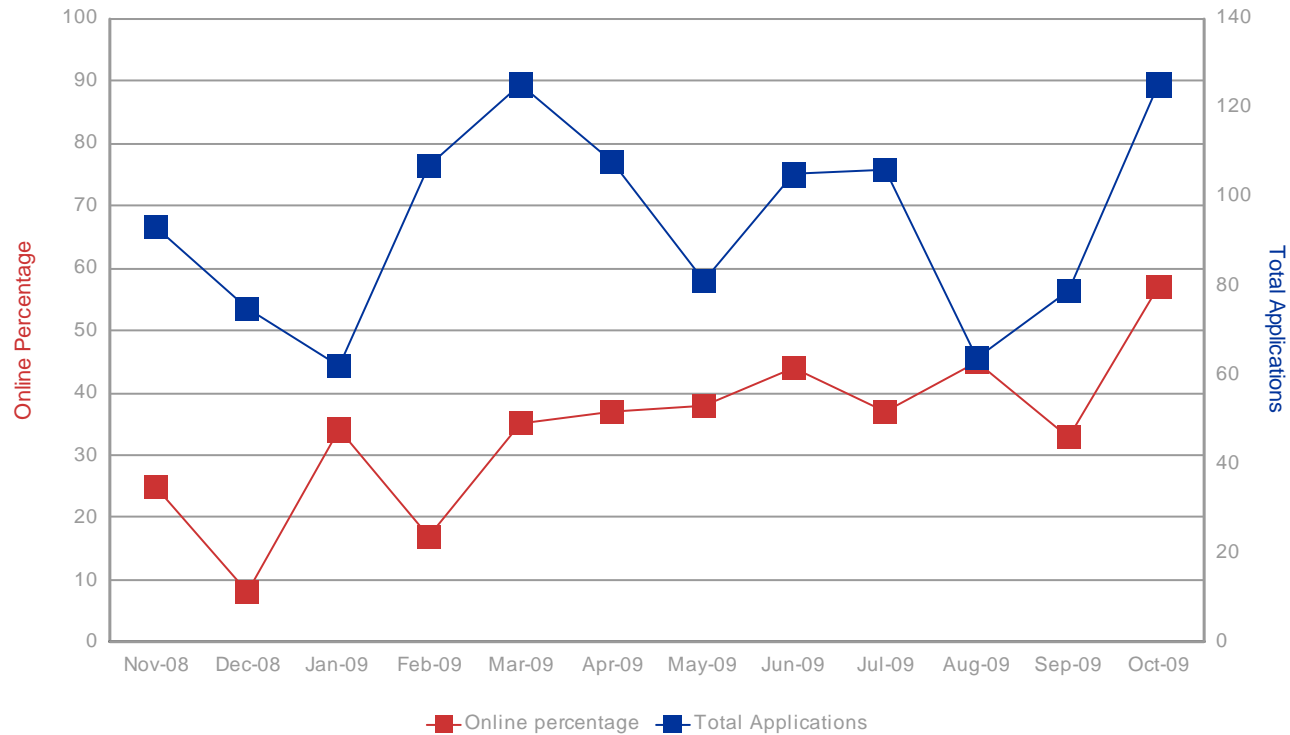
	Nov-08	Dec-08	Jan-09	Feb-09	Mar-09	Apr-09	May-0	Jun-09	Jul-09	Aug-0	Sep-09	Oct-09
Online %	88	93	93	92	92	93	92	90	91	92	89	93
Total	1292	1254	880	1092	1314	1349	1301	1437	1543	1475	1555	1484
Manual	157	89	60	92	105	88	99	143	139	115	173	98
Online	1135	1165	820	1000	1209	1261	1202	1294	1404	1360	1382	1386

S & PA Filing Volumes & Online Percentage



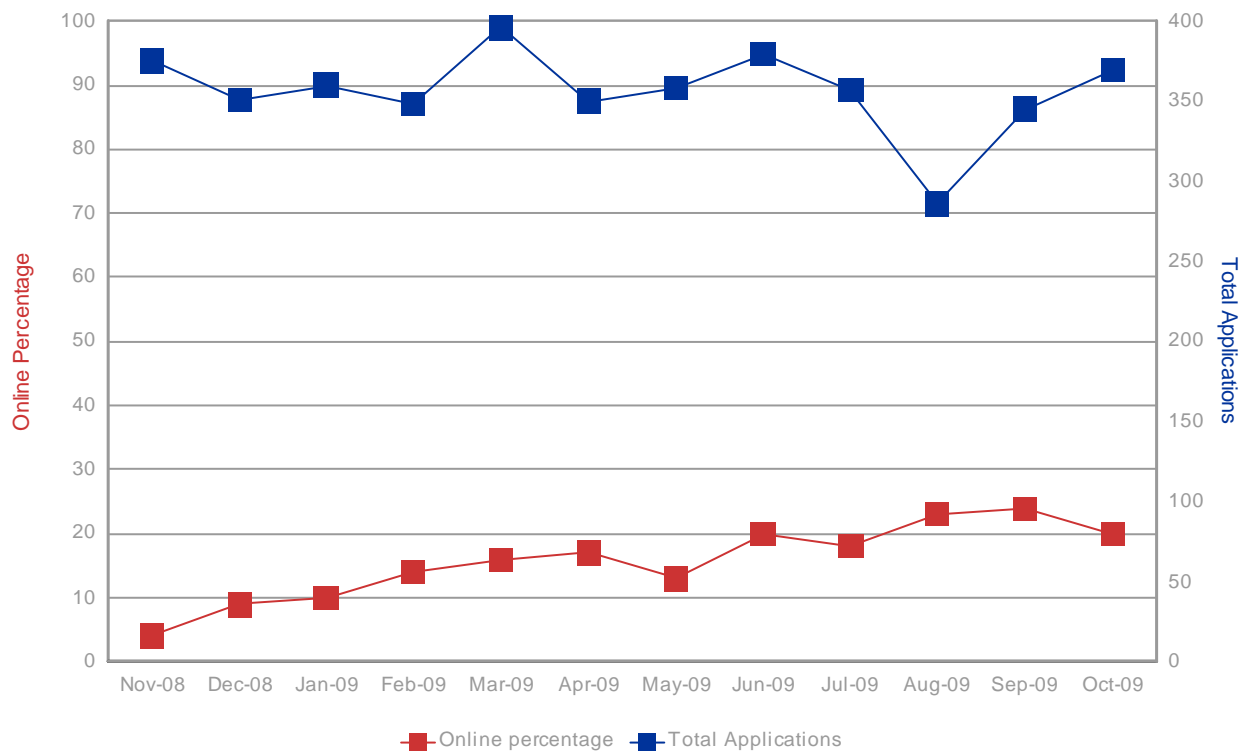
	Nov-08	Dec-08	Jan-09	Feb-09	Mar-09	Apr-09	May-0	Jun-09	Jul-09	Aug-0	Sep-09	Oct-09
Online %	0	0	0	0	44	45	69	66	85	89	86	91
Total	72	67	58	142	100	80	103	117	125	104	137	100
Manual	72	67	58	142	56	44	32	40	19	11	19	9
Online	0	0	0	0	44	36	71	77	106	93	118	91

Design Filing Volumes & Online Percentage



	Nov-08	Dec-08	Jan-09	Feb-09	Mar-0	Apr-09	May-0	Jun-09	Jul-09	Aug-0	Sep-0	Oct-09
Online %	25	8	34	17	35	37	38	44	37	45	33	57
Total	93	75	62	107	125	108	81	105	106	64	79	125
Manual	70	69	41	89	81	68	50	59	67	35	53	54
Online	23	6	21	18	44	40	31	46	39	29	26	71

Patent National Phase Filing Volumes & Online Percentage

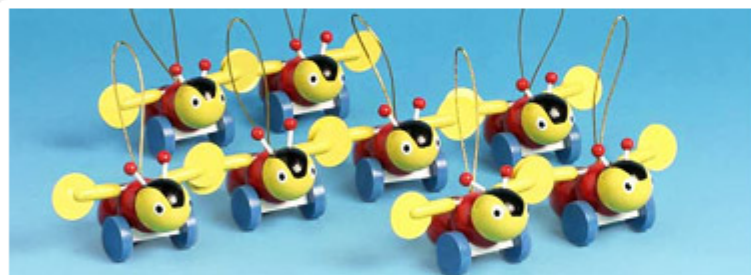


	Nov-08	Dec-08	Jan-09	Feb-09	Mar-09	Apr-09	May-0	Jun-09	Jul-09	Aug-0	Sep-09	Oct-09
Online %	4	9	10	14	16	17	13	20	18	23	24	20
Total	375	351	360	348	396	350	358	379	357	286	345	369
Manual	360	319	323	300	332	290	312	305	291	221	263	295
Online	15	32	37	48	64	60	46	74	66	65	82	74

ANYONE CAN HAVE AN IDEA. MAKE SURE THEY DON'T HAVE YOURS.

HOME

Inspiration



BUZZY BEE™

New Zealand's most famous children's toy has been flying off the shelves since the mid 1940's. This brightly coloured, wooden pull-along bee never fails to create a buzz.

THIS IDEA IS PROTECTED BY:
TM
x32

Education

No idea? What is intellectual property? How does it work and why does it matter. [learn more](#)

Connection

Hello world! You had an idea and the IP is protected, so you need a path to market. [what now?](#)

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What can I do online?

How long will it take?

What's New RSS

- Change to the online application forms
17 Nov 2009
- The Journal
30 Oct 2009
- New status description for Trade Mark applications
29 Sep 2009
- View IP History Online Service now available
22 Sep 2009

Get it done online

- Ask a question
- Technical support
- Optimum software and site settings

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Patents



Applications



Applications with a complete specification

- 20 working days
- For first examination report to be issued to applicant.

Patent Cooperation Treaty (PCT) applications entering the NZ national phase.

- National phase applications are ready for examination when: the English translation document has been received and the applications have passed 31 months from the earliest priority date. See below.
- Applications ready for examination are processed in date order based on the 31 month examination date. The table below provides the corresponding 31 months examinable date of those patents currently under initial examination.

Technology Group (31 Month Examinable Date)

Biotechnology

Chemistry

Mechanical

Electrical



Trade mark Applications and Renewals XML via OpenData

- XML Schema used to define transaction content, structure, and response
- XML Schema based on WIPO standards (v1.03 now complete)
- Re-use existing TM application handling approach – i.e. integrate with existing online web form architecture
- Target is to have a test environment ready for agent / developer testing by end of 2009

OpenData Portal

- A portal for automated transactions – i.e. client system to Ministry system directly
- Web services and XML based
- Clients can make request for new services and manage version of services via portal
- Secure encryption of transactions (HMAC authentication)
- Invoiced at month's end
- Payment by way of direct debit

Timeline

Application development has been split into 3 milestones

Milestone 1

- OpenData transaction platform
- TM application and TM renewal services working excluding billing
- Script in client OpenData accounts for testing

Milestone 2

- Billing and finance integration
- Completed application to production – March 2010

Milestone 3

- administration screens for OpenData

Future Initiatives

- **Trade marks**
 - Application and Renewal XML Interface (Via Open Data Portal)
 - File scanning / back capture (visible via View IP History)
- **Patents / Designs**
 - Applications and Renewal XML Interface
 - Searchable specifications for Patents
- **Correspondence Online Service**
 - Additional options -> Request a hearing etc
 - Improve navigations and usability of service
 - XML interface and / or email option

Future Initiatives – Cont.

- **S&PA enhancements – Headstart type service**
- **Legislative Changes**
 - Madrid, Singapore, Nice Adoption
 - Regulations review inc fees
- **Project Compass**
 - Business transformation including replacement of IT systems
 - More details in first quarter 2010

Questions ?