

Innovation in New Zealand

New Zealanders are well known for their creativity and resourcefulness. Every year we receive thousands of applications from Kiwis from Kaitiaki to Bluff. A breakdown by region of last months applications is presented below.

Designs

Region	Applications last month
Northland	1
Auckland	12
Bay of Plenty	4
Waikato	2
Manawatu/Wanganui	1
Wellington	12
Hawkes Bay	1
Canterbury	3
Otago	1

Patents

Region	Applications last month
Northland	2
Auckland	51
Bay of Plenty	8
Waikato	19
Taranaki	2
Manawatu/Wanganui	5
Wellington	16
Hawkes Bay	4
Nelson	1
Canterbury	2
Otago	7

Trade marks

Region	Applications last month
Northland	20

Auckland	361
Bay of Plenty	31
Waikato	31
Taranaki	17
Manawatu/Wanganui	15
Wellington	121
Hawkes Bay	20
Wairarapa	1
Marlborough	5
Nelson	9
West Coast	2
Canterbury	78
Otago	19
