

Innovation in New Zealand

New Zealanders are well known for their creativity and resourcefulness. Every year we receive thousands of applications from Kiwis from Kaitiāia to Bluff. A breakdown by region of last months applications is presented below.

Designs

Region	Applications last month
Auckland	32
Bay of Plenty	1
Canterbury	2
Otago	1
Waikato	1
Manawatu-Wanganui	1
Tasman-Nelson	1
Northland	1
Southland	2
Total	42

Patents

Region	Applications last month
Auckland	53
Bay of Plenty	6
Canterbury	5
Otago	4
Waikato	11
Hawkes Bay	4
Manawatu-Wanganui	6
Marlborough	4
Tasman-Nelson	4
Northland	2
Southland	1
Taranaki	2
Wellington	9
West Coast	1
Total	112

Trade Marks

Region	Applications last month
Auckland	385
Bay of Plenty	31

Canterbury	92
Otago	29
East Coast	4
Waikato	32
Hawkes Bay	22
Manawatu-Wanganui	11
Marlborough	5
Nelson/Tasman	18
Northland	5
Southland	5
Taranaki	11
Wellington	101
West Coast	4
Total	755
