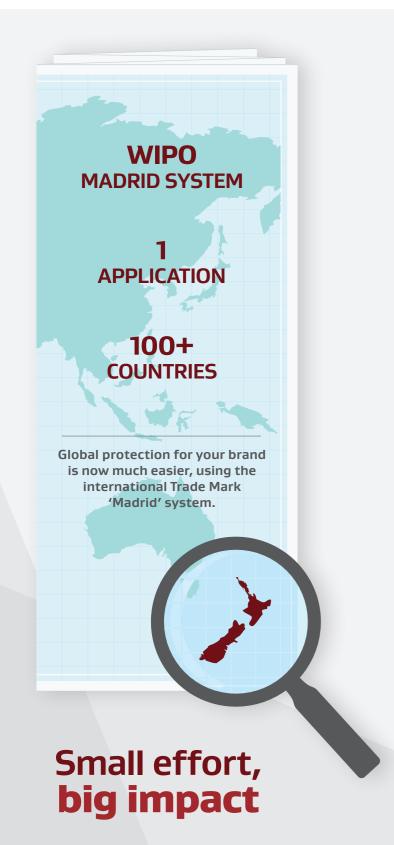


How New Zealand businesses are protecting their Trade Marks around the world





Contact IPONZ

if you have any questions

iponz.govt.nz

0508 447 669

Top 5 for 2018

These are the top 5 industries for which New Zealand businesses filed Madrid applications for overseas protection in 2018.



Electronics and Computers



Services for Business and Retail Services



Scientific & Engineering Services, Software Design and SaaS



Honey, Confectionery and Ice Cream



Pharmaceuticals, Supplements and Baby Foods

Top applicants for 2018

These are New Zealand businesses that filed the most Madrid applications for overseas protection in 2018.

- Sistema Plastics Limited
- Fisher & Paykel Healthcare Limited

MINISTRY OF BUSINESS, **INNOVATION & EMPLOYMENT** Centrality Investments Limited