







## Domain Name Registration

-  Ensures you have an online presence
-  Costs less than \$100
-  Instantly available online
-  Leased on a 1 – 5 year plan

Own your  
dot com,  
dot co,  
dot org,  
dot net,  
dot biz,  
dot int,  
dot edu,  
dot nz  
idea.

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Find out more at [iponz.govt.nz](http://iponz.govt.nz)

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### Low cost option.

**If Google can't find you, no one can.  
A domain name gives you an online  
presence.**

**It means people can locate your  
website, whether by using the full  
address or a search engine.**

### What it's for

Anyone, anything, anytime. As long as it's not identical (or almost identical) to another company name, or offensive, you can register it.

### What it gives you

An all-important online presence. It's the easiest form of advertising; it puts your name or brand or business online, where anyone can find you. It's a good idea to confirm your trade mark or trading name first, and then stake your claim with a distinctive trade mark and website name.

### How it works

You just need to register the name you want through a domain name registrar (who can also arrange hosting) and then you can link it to a website and email address.