







Plant Variety Rights

-  Protects your specific plant variety
-  Costs at least **\$1,395 plus GST**
-  Takes 1 – 5 years
-  Lasts 20 **to** 25 years

**Own your
plant variety,
hybrid, fruit,
flower,
ornamental,
vegetable
idea.**

Find out more at iponz.govt.nz

Pro cost option.

Green fingers need protecting too.
Plant Variety Rights protect just that:
your rights to any new plant varieties
that you create.

What it's for

Any type of cultivated plant, provided it is new, distinct, uniform and stable. And not an algae or bacteria.

What it gives you

Increases your ability to generate income from your plant variety by giving you the exclusive right to produce and sell it. You can also sell or license those rights to someone else and collect royalties.

How it works

You'll need to file an application describing the variety, how you created it and how it's different from other varieties. We'll test it in field trials, so expect to provide seeds or plants.



**NEW ZEALAND
INTELLECTUAL
PROPERTY OFFICE**



**MINISTRY OF BUSINESS,
INNOVATION & EMPLOYMENT**
HĀKINA WHAKATUTUKI

New Zealand Government