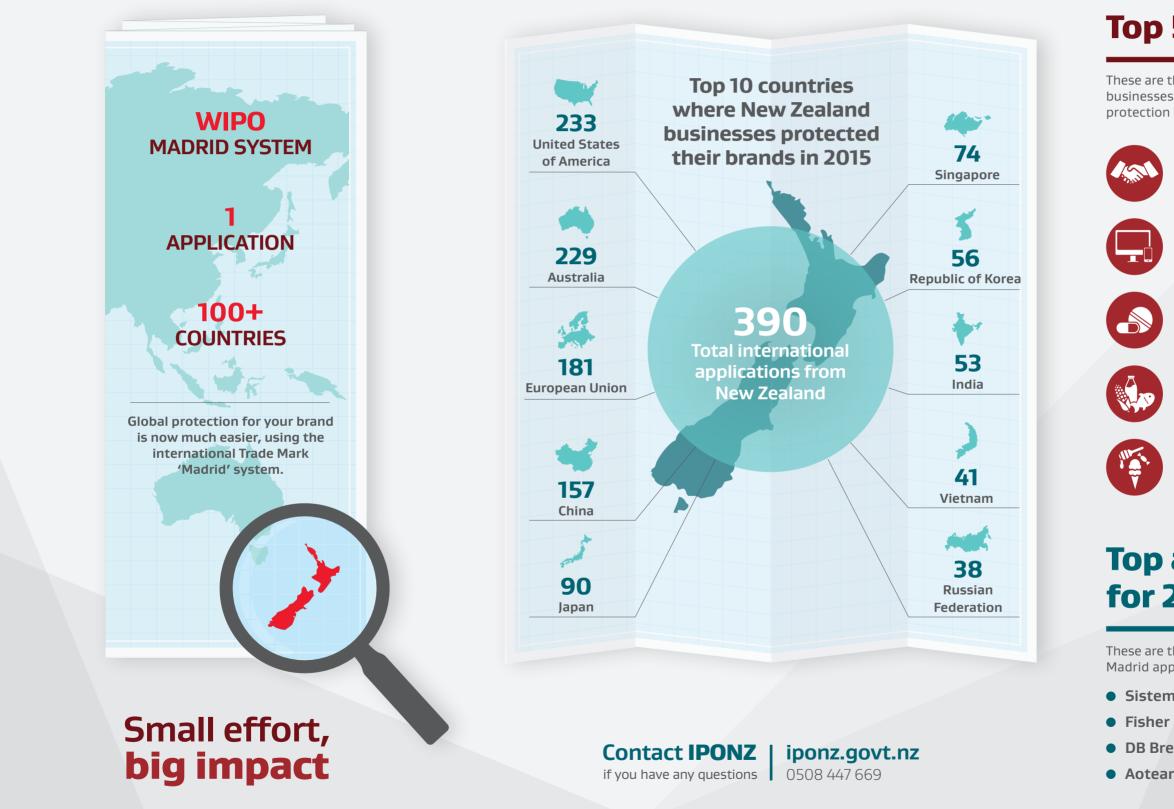
How New Zealand businesses are protecting their Trade Marks around the world





MINISTRY OF BUSINESS, INNOVATION & EMPLOYMENT ΙΪ́ΚΙΝΑ ΨΗΔΚΑΤΗΤΙΚΙ



Top 5 for 2015

These are the top 5 industries for which New Zealand businesses filed Madrid applications for overseas protection in 2015.

> Services for Business

Electronics and Computers

Pharmaceuticals, Supplements and Baby Foods

Milk, Meat/Fish and Vegetables

Honey, Confectionery and Ice Cream

Top applicants for 2015

These are the New Zealand businesses that filed the most Madrid applications for overseas protection in 2015.

- Sistema Plastics
- Fisher & Paykel Healthcare
- DB Breweries
- Aotearoa Fisheries

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New Zealand Government