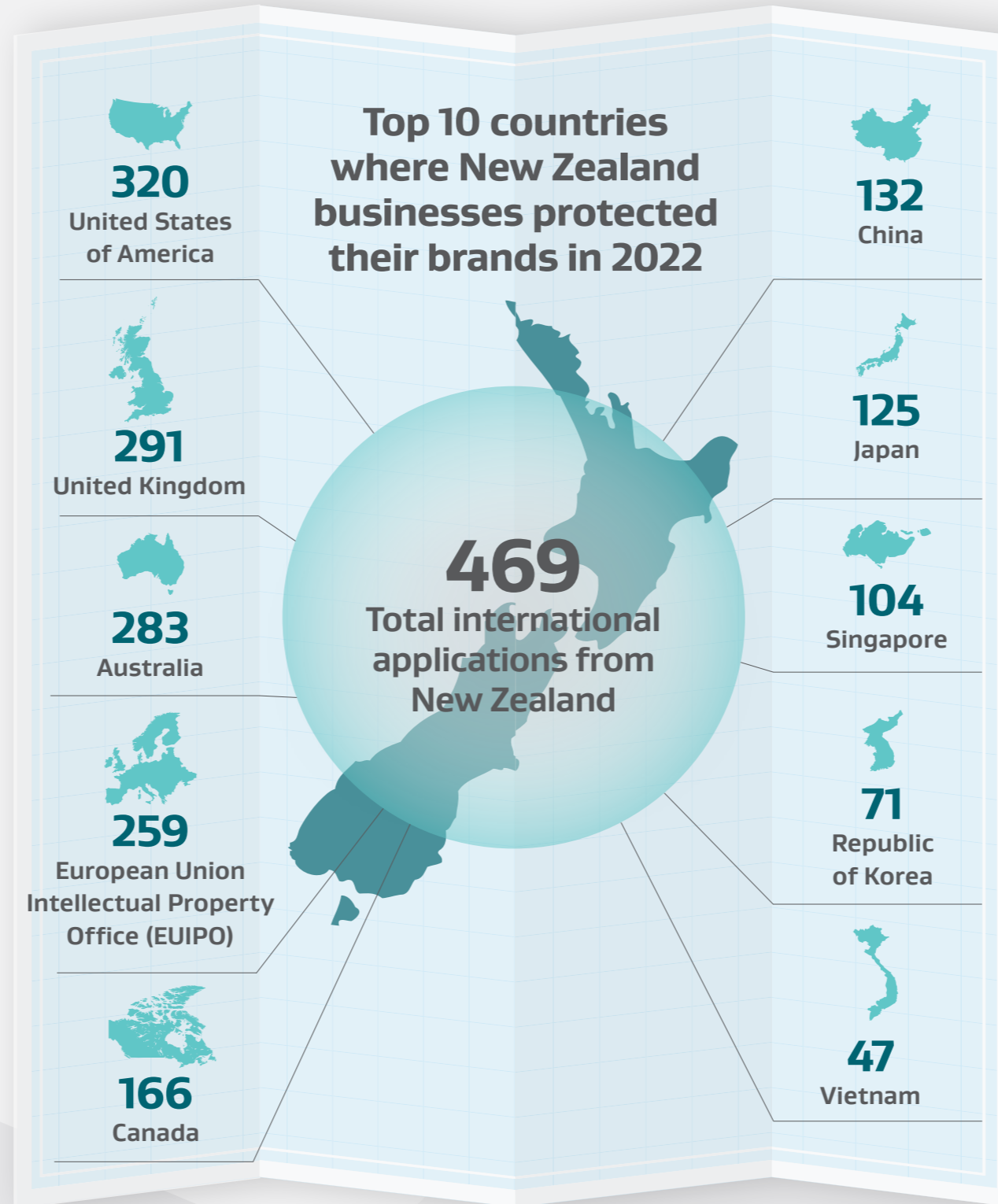


How New Zealand businesses are protecting their **Trade Marks** around the world



Top 5 for 2022

These are the top 5 industries for which New Zealand businesses filed Madrid applications for overseas protection in 2022.

-  Electronics, Computers and Software
-  Scientific & Engineering Services, Software Design and SaaS
-  Services for Business and Retail Services
-  Education, Training and Entertainment Services
-  Financial Services

**Small effort,
big impact**

Contact IPONZ

if you have any questions

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